

# Clout.

## clout

Noun

1. power or influence

*Informal.* pull; strong influence; muscle, esp. political power

## ISAHU-PAC Gives You Clout

We work in a challenging profession that has never been more scrutinized and in more danger of government over-regulation and restrictive laws. If we choose to sit on the sidelines, our profession may be eliminated by a class of politician that believes the health insurance agent is no longer needed.

The Indiana State Association of Health Underwriters (ISAHU) is committed to the professional and ethical nature of our work and the importance of our goal of meeting the health, financial and retirement security needs of the public.

### ISAHU's Mission Statement

ISAHU will improve its members' ability to meet the health, financial and retirement security needs of all Americans through education, advocacy and professional development.

### ISAHU's Vision Statement

Every American will have access to private sector solutions for health, financial and retirement security and the services of insurance professionals.

ISAHU-PAC gives us the ability to support public officials who understand and agree to work for our principles, recognizing the value of our profession and our organization's goals. We work to elect these candidates through our voluntary contributions, which fund the activities of the PAC.

## What is ISAHU-PAC?

ISAHU–Political Action Committee (ISAHU-

PAC) provides a legal mechanism through which our professional association is permitted by state law to make campaign contributions to candidates for state legislative and statewide office through the voluntary contributions of its members. While individuals can contribute directly to state and federal candidates, membership organizations and corporations needed a way to express their **institutional** support for or against candidates for office. PACs are regulated by Indiana Law and are the vehicles for such contributions. The National Association of Health Underwriters (NAHU) also maintains a PAC (HUPAC) that contributes to federal candidates.

## Why does ISAHU need a PAC?

Our profession is highly regulated. State government and its agencies set many of the rules that govern our ability to meet the health, financial and retirement security needs of all Hoosiers. When a profession is regulated, its members must be able to interact with and influence lawmakers whose decisions determine what they can and cannot do and how they provide services. The bottom line is that we must have a place at the decision makers' table. Providing financial support to the election campaigns of these decision makers is often necessary to ensure access to and the attention of these elected officials. Like it or not, money is the life blood of our political system.

## Why should an ISAHU member contribute to the PAC?

**Financial Self-Interest:** Government laws and regulations are key determiners in the financial well-being of ISAHU members.

**Strong leadership and strong voices protected our freedoms.**

**It is time for a strong voice in support of our profession.**

**Join ISAHU-PAC today!**



**Join ISAHU-PAC Today and Support the Indiana State Association of Health Underwriters!**

My personal contribution to ISAHU - PAC is enclosed. Please enroll me at the following level:

- Washington Club - A Dollar a Day (\$365 annual)
- Hamilton Club - \$10 a Month (\$120 annual)
- Jackson Club - \$20 a Month (\$240 annual)
- Lincoln Club \$ 5 a Month (\$60 annual)
- Contributor - \$50\*
- Other \$ \_\_\_\_\_

**\*minimum amount to be recognized as a 'contributor' at ISAHU-PAC events**

**Our corporate or LLC contribution to ISAHU--PAC is enclosed:**

- Platinum - \$500       Gold - \$2500
- Silver - \$1000       Patron - \$500
- Other \$ \_\_\_\_\_

Contact Name \_\_\_\_\_

*ISAHU-PAC payments may now be made as a **one-time payment** or a **monthly draft**. You may pay by credit/debit cards or by Automatic Bank Draft on your checking account.*

- One-time payment (Please include your signed check with this form)
- Monthly Draft (Please provide a voided check with this form)

**Credit/Debit Card/ Monthly Check Draft**

Amount of monthly payment \$ \_\_\_\_\_

Circle One: *Visa MasterCard Discover AMEX*

Card #: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

I authorize ISAHU-PAC to initiate charges to my personal bank account or credit card as shown above.

\_\_\_\_\_  
SIGNED DATE

**Please forward check, made out to ISAHU--PAC, with the enclosed completed contribution form to:**

**ISAHU-PAC Administrator  
5518 Hammock Glen Dr  
Indianapolis, IN 46235**

**Affirmation of the importance of our profession:** The Health Insurance Industry plays an important role in delivering quality access to ethical and professional services for the people of our state. If we do not seek acknowledgement of our importance and the respect of our lawmakers, we will find ourselves ignored and cast aside in the ongoing debate over health care delivery and services.

It has been said that 'Democracy is not a spectator sport.' Individual participation in ISAHU-PAC is your insurance that our profession will speak with a strong, unified voice on issues that affect us.

**Who can contribute to ISAHU-PAC?**

Contributions to the PAC may be made by any member of ISAHU. There are no limits on contributions by individual members. Although narrowly applicable state laws limit or prohibit contributions by certain corporations, generally speaking, any corporation may make a contribution subject to the limitations. Note: A "corporation" does **not** include other types of business entities, such as a limited liability company, a limited liability partnership, a partnership, a sole proprietorship, an unincorporated association, and similar entities.

**ISAHU has a lobbyist working for us in Indianapolis. Why do we need to fund the PAC?**

The function of ISAHU-PAC is to assure access to key legislators in the General Assembly. The function of the lobbyist is to ensure that when access is available, ISA-

HU's positions are thoughtfully crafted and effectively delivered. Keep in mind that the lobbyist and the government relations programs of ISAHU are responsible for monitoring developments at the state level of government (including which elected officials do support or don't support our goals) so that PAC funds can be distributed to have the most impact.

**How much should I contribute to ISAHU-PAC?**

There are four main programs for individual participation, although individual contributions can be received for any amount. As a convenience to our PAC members, contributions can be made by credit cards, debit cards or through monthly installments that spread the total contribution over a year. Additionally, the monthly program allows for checking account drafts.

**The Washington Club**

"One Dollar a Day" puts you at the top of the PAC membership groups. This commitment can be made as a single payment of \$365, or monthly payments of \$31.00 by credit card or by automatic check drafts.

**The Jackson Club**

Twenty dollars a month qualifies you for this special level of PAC membership. This commitment can be made as a single payment of \$240, or monthly installments of \$20.00 by credit card or by automatic check drafts.

**The Hamilton Club**

Ten dollars a month is a solid investment in ISAHU-PAC. You can meet this level of participation with a single \$120 contribution, or with monthly installments of \$10.00 by credit card or by automatic check drafts.

**The Lincoln Club**

The Lincoln Club asks you to make a single

\$60 contribution to the PAC, or make monthly installments of \$5.00 by credit card or by automatic check drafts.



Paid for by the Indiana State Association of Health Underwriters Political Action Committee

Please Note: Contributions to ISAHU-PAC are strictly voluntary and not a prerequisite for membership in your Health Underwriters Association. Contributions are not deductible as charitable contributions for state or federal income tax purposes.